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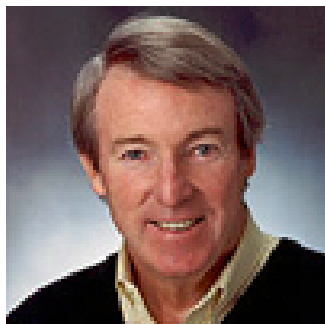
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Grow Profits Without Cutting Employees

10.03.2012 | Engineering, Business

Companies looking for the secret to growth and profits without cutting employees can get tips from an expert who did it himself, taking a firm from a \$30 million to a \$770 million company in 10 years.

Art Byrne, author of *The Lean Turnaround*, will speak at the University of Dayton Nov. 29 and 30 to company leaders and organizational specialists about using lean management principles to create value and transform their companies.

"Lean principles inspire all levels of the workforce to be knowledge-based, to create value and transform their companies by competing on the basis of time," said Paul Piechota, author of *Keeping Your Business in the U.S.A.: Profit Globally While Operating Locally* and director of the University of Dayton Center for Competitive Change. "Art will give them tips on growing their workforce and pushing this knowledge to the lowest levels of the company, so a culture of problem-solving permeates the entire operation."

The University of Dayton School of Engineering is hosting the event. The cost is \$5,000 for Byrne's daylong session on Nov. 29 and includes five seats for company executives. Each person will receive a copy of Byrne's book.

"The top executive from each company also will have dinner with Byrne so he or she can ask questions in a more personal setting," Piechota said.

Byrne will return the next morning for a session geared toward small business, economic development and the investment community. The cost of the half-day session is \$295 per person.

For more details about the event, contact Seth Hummel at shummel1@udayton.edu or 937-673-3732. To register, contact Teri Stemley at tstemley1@udayton.edu or 937-229-4632.

Located in the University of Dayton's School of Engineering, the Center for Competitive Change has worked with more than 1,000 of the country's top regional and global organizations.

For more information, contact Shawn Robinson, associate director of media relations, at 937-229-3391 or srobinson@udayton.edu.